

Debra Nicholson-Bassham: Hybrid Experience Resume

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Operational Acronyms

BA: Bachelor of Arts, Speech/Communications, San Francisco State University
CBT: Computer Based Training
CCSF: City College of San Francisco (Accounting/Multimedia/Theater coursework)
CCSF: City and County of San Francisco (Fast Team TIDA Auditor)
CPUC: California Public Utilities Commission (Training Specialist)
DRAMA: MA-SFSU (classified status); Corner Theater, Bay Area Theaters
ECP: Ear Candle Productions - (Partner) Products/Services an Audio/Video/Training
GAAP: Generally Accepted Accounting Principles
ILT: Instructor Led Training
MA: Master of Education, Instructional Technologies, San Francisco State University
NBP: Noodle Brain Productions- Adult Competency Training (WBT)
NBS: Nicholson Business Services- (Owner) a GAAP Accounting/Communications Service
QKBK: Certified QuickBooks User, QuickBooks Training
SALES: Retail/Wholesale (clothing/gifts) Outside Sales (ISOTEC telephones)
WBT: Web Based Training

Professional ADDIE Experience

Major Multimedia Training and Development Projects:

November 4, 2004 - **Ear Candle Productions** (owner-operator, hours vary)

- Online Sales Campaign December 2017 TUSESI Training
<https://earcandleproductions.com/21stCenturyParadox>
- July 2016 *Bernie Sanders Campaign Plans*- Captivate
<https://earcandleproductions.com/BerniesPlan2.swf>
- *December 2015 21st Century Paradox-TUSESI-Training the Unemployed for Self Employment in Services Industries*- Articulate SL2
<https://earcandleproductions.com/tusesi/story.html>
- 2015 TUSESI Design Document <https://earcandleproductions.com/DD.pdf>

July 31, 2014-May 20, 2015 (40 hours week) CBT at **California Public Utilities**

Commission: Certified Associate Government Public Analyst Training Specialist: Intranet HR Resources Definitions, Training Records, Enrollments All CPUC Staff Video Articulate Storyline Training Projects completed (Internal)

- Onboarding Supervisor Training (Articulate SL)
- Email Training (Articulate SL)
- Safety Training (Articulate SL)
- Water Utilities Training (Articulate SL)
- Lynda.com (Articulate SL)
- FERC Ratepayer's Training (Articulate SL)

- 2014 CBT Needs Assessment Training-Captivate
https://www.earcandleproductions.com/v2805_Methods_DNB.pdf
- 2013 ILT Voice Thread Mayer's Cognitive Theory of Multimedia Learning -Captivate
- https://www.earcandleproductions.com/DNB_Mayer_LearningTheory.pdf

Consultant Services and Training and Development

2013 ILT: **BridgeArtspace.com** QuickBooks User Training for Bay Areas Small Businesses

January 21, 2006 -April 1, 2006 (40 hours Week) **San Francisco City Hall, Controller's Office FAST TEAM Auditor**/Trained TIDA and Controller Office staff on how to process revenue and Customer Security Deposit Liability, reversed prior year revenues to liability accounts to refund customers appropriately

1995-2012 (40 hours week) **Nicholson Business Services** GAAP Public Accounting Consultant/Training <https://nicholsonbusinessservices.com>

Communications/Adult Competency Skills Training Portfolio

Sept 12, 2004-May 15, 005 NBP: **Noodle Brain Productions** Channel 29 Public Access ABE Training Video: <http://www.youtube.com/msnoodlebrain> (Video Broadcast TV)

July 12, 2002 Project Development WBT **Noodle Brain Integrity Tone Scale**
<https://noodlebrain.com/nbpits.swf>

August 15, 2000 Project Development WBT **Noodlebrain.com Adult Competency Online Training** built in Flash <https://noodlebrain.com/nbpmain.swf>

July 5, 1995 -August 15, 2012 **Nicholson Business Services** Web Based GAAP Public Accounting Training <https://nicholsonbusinessservices.com>

Creative Portfolio

- Behance:
 - <https://www.behance.net/gallery/7992087/How-to-improve-your-muscle-tone-for-your-neck>
 - <https://www.behance.net/gallery/7992137/Dr-David-Kolbs-Experiential-Learning-Model>
 - <https://www.behance.net/gallery/7992457/The-Conspiracy-of-Venus>
 - <https://www.behance.net/gallery/7991993/Good-Intentions>
 - <https://www.behance.net/gallery/7991879/Mia-dBruzzi-of-Frightwig-San-Francisco-Band>
 - <https://www.behance.net/gallery/7991691/Joya-Cory-Full-Spectrum-Workshop-Video>
- ECP Bands/Theater Video: <https://www.youtube.com/earcandleproductions>
- ECP Indie Rock Music -Bandcamp CDs with lyrics, free listening for three ECP Label bands at <https://earcandleproductions.com>

Ear Candle Productions Video Production Samples (Premiere Pro)

- Joya Cory Introduction to Full Spectrum Theater
https://youtu.be/q6GTgAof2Xo?list=PL39nVDHrY8G99vV8303_JiDbjpLFnfw_P
- Full Spectrum Theater Class
https://youtu.be/4InOJLPin5o?list=PL39nVDHrY8G99vV8303_JiDbjpLFnfw_P
- Fools Fury Theater Company- Clowns
<https://youtu.be/ImqrHDWUvPc>
- Rapid Descent Physical Performance Company- Scenes from MacBeth-limited edition
https://youtu.be/rVwvMHgWcxc?list=PL39nVDHrY8G_cYwsWExCJ1LxEnCb_LMce

Volunteer Projects:

- 2014 WBT **Sungevity**- Solar Energy Acronym Project -(Articulate SL) Onboarding; SAAB LMS, Sales Training
- 2014 **Academy of Science-GGP**- Video Project- Excel, Adobe Online Training
- 1991-2009 The Landmark Forum Seminarian
- 1978-1986 *est* -Logistics Supervisor
- 1978-1980 Corner Theater- Treasurer, Actress
- 1978-1980 Hunger Project Fundraising events

Education/Qualifications (Overall SFSU Cum Laude, 3.88 GPA)

- San Francisco State University MA- Ed. Instructional Technology Fall 2015 (GPA 3.88)
- City College of SF: Financial/Managerial/Audit Accounting/Multimedia 2009 (GPA 3.75)
- Bay Area Video Coalition-Digital Directions Mayoral Scholarship Certificate 2004-2005
- CA State Teaching Credential No.TC443957 (English, Hum., Social Science ABE) 1991
- San Francisco State University MA-Theater Arts (reached Classified status- started biz)
- San Francisco State University BA-Speech/Communications Spring 1984
- Johns Hopkins Univ. Baltimore, MD (Continuing Education Coursework) 1974-1979

Timeline on Certifications/Creative/Mindfulness Education/Workshops

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|--|---------------------------------|
| • ECP Trainer, Art Director, Lyricist, Performer | San Francisco, CA 2004-present |
| • MA-Education ITEC 3.88 | San Francisco, CA 2012-2015 |
| • NBS GAAP Accountant/Sales | San Francisco, CA 1986-2012 |
| • Digital Directions: BAVC (320 hours) | San Francisco, CA 2004 |
| • Public Access Studio Production | San Francisco, CA 2004 |
| • Noodle Brain Productions Trainer | San Francisco, CA 2000- ongoing |
| • Joya Cory, Full Spectrum Improvisation | San Francisco, CA 1996-2015 |
| • American Inst. of Professional Bookkeepers | San Francisco, CA 1996 |
| • Esalen Institute Work Scholarship Training | Big Sur, CA 1990 |
| • Computer Training Options (DOS) | San Francisco, CA 1994 |
| • Anna Halprin Dance Workshop | Marin, CA 1993 |
| • MA-Theater Arts/Actor in Student Films | San Francisco, CA 1986-1991 |
| • Motion Workshops with Nina Wise | San Francisco, CA 1986-2011 |
| • Live Oak Theater: Actress in ER | San Francisco, CA 1991 |
| • Performance Arts Workshop Certificate | San Francisco, CA 1990-1991 |
| • The Landmark Forum (Sales/Seminarian) | San Francisco, CA 1988-2009 |
| • ISOTEC Communications Sales Training | San Francisco, CA 1984 |
| • BA-Speech/Communications (SFSU) 3.67 | San Francisco, CA 1980-1984 |

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|---|-----------------------------|
| • Judith Ets-Hokins Culinary Institute | San Francisco, CA 1981-1982 |
| • House of Charm, Fashion, Photography | San Francisco, CA 1980 |
| • The Hunger Project (Sales/Volunteer) | Baltimore, Md 1978-1980 |
| • Werner Erhardt est/(Sales/Seminarian) | Baltimore, Md 1978-1980 |
| • The Corner Theater Actor (Treasurer, Actor) | Baltimore, Md 1972-1977 |

Developer Tools:

- [Articulate.com](https://www.articulate.com) Storyline2, Infographics <https://infogr.am/>, Prezi <https://prezi.com>
- GoAnimate.com, Adobe Master Collections, Adobe Captivate, Lynda <https://www.lynda.com/>
- GAAP PUBLIC Accountant (25 years); Training Formulas for Productivity Measures
- Certified User **QuickBooks**: Internal Audit, General Ledger, Set up Chart of Accounts, reconciliations

Computer Applications:

- | | |
|-------------------------------------|--------------------------------------|
| • Articulate Storyline 2 | • FAMIS (CCSF Accounting System-GL) |
| • Adobe Captivate | • FastTrack Schedule 10 Project Mgmt |
| • Adobe Master Collection/ Connect | • MS Office Pro (Mac or PC) |
| • Adobe Premiere Pro/ Media Encoder | • (Word/Excel/PPT) |
| • Adobe Acrobat/Reader/Flash Player | • QuickBooks Certified (2008) |
| • Dreamweaver, HTML5/CSS | • Google Analytics |
| • Google Drive/Drop Box | |

Areas of Practice:

- | | |
|--|------------------------------------|
| • Training Design and Development | • Expository Writing/Research |
| • ADDIE Projects; Design/Develop | • Financial Statement Reporting |
| • Accountant (Full Charge GAAP Public) | • Musician, Singer in TGC |
| • Adobe/Articulate/Captivate User | • Outside Sales (ISOTEC Phones) |
| • AR/Billing; AP/Procurement/Payroll | • Project Management (NBS/ECP) |
| • Assoc. Gov. Public Analyst-HR L&D | • Sales Inside, Sales Outside |
| • Audio/Video Production (Premiere) | • Payroll, Payroll Taxes Reporting |
| • Communications /Presentations | • Sole Prop Income Taxes |
| • Contracts Administration/ Leases | • Theater/Performance Artist |
| • Creative Writing (Poetry, Lyrics) | • Accounting Ratio Analysis |
| • Esalen Massage Therapist | • Dance/Movement/Improvisation |

Professional Experience:

Ear Candle Productions, San Francisco, CA Nov 2004 – Present
Training/Development Consultant, Articulate Storyline, GAAP, Controller, A/V

- Training Consultant ADDIE process/ Agile
- Instructional Designer/Developer in Articulate Storyline 2
- Instructional Designer/Developer in Captivate, Adobe Master Collection
- Lyricist, Singer, Sales and Advertising, Audacity, Audition Recording, iTunes services
- [Ear Candle Radio an online global eclectic meaning making sound of light](https://www.youtube.com/earcandleproductions) indie rock
- <https://www.youtube.com/earcandleproductions> videos of local artists
- Video Production Services: on location video shoots, (Sony DLR CX 900 Digital with Memory Card) Shoot, edit, compress and upload to LMS
- Manage Sound Exchange ISRC/UPC Codes registration for songwriter ownership
- Word Press Design/Development/Maintenance for NS Domain/Hosting
- Sole Prop Tax Returns, Sales Tax Returns, Business Certificate with SF city hall
- Art Director, creator of CD Artwork, Adobe Master Collection

Nicholson Business Services San Francisco, CA Aug 1986- Aug 2012

GAAP Accounting Services QKBKS Skills Training/Client Portfolio

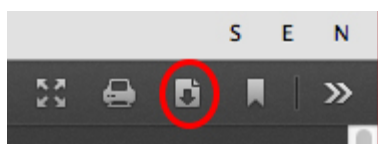
<https://nicholsonbusinessservices.com>

Accounting Client History: 1986-2013

BridgeArtSpace Daryl Henline (QuickBooks Set UP/Train) May 2013
Skunkfunk Retail Wholesale Clothing (QKBKS /Training) Aug- Nov 2012
The Hard Wear Store Angela (retail, start up) 2008-2012
The Conversation Group Peter Hirshburg (social media) 2009-2011
Evergreen Eldercare Corp, Dan Wang, Senior Home Oakland CA 1996-2011
APM Enterprises, Dan Wang, Property Management, Oakland, CA 1996-2011
EQ Designs Elizabeth (rebuilt 2005-2007, prepared Financials/Taxes) 2008
The Stop Aids Project Kyriel Noon 415.575.0150 ext.257 (Staff Accountant, Payroll, Accounts Payable) 2008
Craig Communications; Tracy (rebuilt 2006, 2007 both business/estate) 2007
Randall B. Weil M.D. Rebuilt two businesses for 3 calendar years, produced Financials 2006
City Hall; Controller's Office (1654 Principal Financial Analyst; TIDA Project) 2006
Sun Season Products Corp, Ben Bond, 925-938-6800 Playground Sales/Construction 1996-2004
Seed Communications, John Torcassi, Film/Ad Agency Emeryville, CA 1996-2003
The Shalom School, Hinda Day Care Center, San Francisco, CA 2001-2002
Nemo Communications, Alison Downs, Graphic Designer, San Francisco, CA 1996-2001
KRBR Engineering, Ken Reed, Electronics Inventor, Palo Alto, CA 1999-2001
Judith Lasater, Yoga Teacher, San Francisco, CA 1998-2000
Emergent Management Corp, Jennifer Kenny, SF, CA 1998-1999
Modern Media Ventures, Children's Animated Educational Games 1996-2000
East-West Communications 1995-1997
Festival Films 1993-1995
Campion Design, Mary Ellen Campion SF, CA 1993-1999
Richard Eskite Photography – American Can Bldg., SF, CA 1989-1996
Debra Lamfers Designs – SF, CA 1989-1995
Nigel Imports Rita Nigel Van Ness/Sutter Street, San Francisco, CA 1986-1990
Coastline Community Advisory Board, Martin Jue (Non-profit) 1986

Debra Nicholson-Bassham Creative Portfolio

Please use the Acrobat Reader to open these projects.



- Click the download Arrow in red circle
- Once it downloads, please click the arrow that is circled in red here:
- You will be asked to select the program you want to use to open the project.
- Please choose either Adobe Reader or Adobe Acrobat version 8 or later.
- Please UPDATE your Browser and DOWNLOAD the appropriate Reader and Player to view Acrobat and Flash Versions (pdf, swf)



[Adobe Acrobat Reader for PDF Files](#) CLICK ON IMAGE TO GO TO ADOBE READER

PLAYER LINK FOR UPDATED VERSION TO ACCESS PDF FILES



[Adobe Flash Player Link](#) CLICK ON IMAGE TO GO TO ADOBE FLASH PLAYER LINK FOR UPDATED VERSION IF NEEDED.

Portfolio Links

1. Articulate Storyline 2: Training the Unemployed for Self- Employment

<https://earcandleproductions.com/tusesi/story.html>

<https://earcandleproductions.com/DD.pdf>

2. Adobe Captivate Projects- Captivates takes time to download.

These products are loaded at our new Word Press website with a limit of 100MB in the Media Library. Looking at Learn Dash to get these products to show in my portfolio. Try copy and paste into your browser and follow the Acrobat Reader Instructions on page 5.

Interactive Communication Group Processes as Data Gathering Tool in Needs Assessment
https://earcandleproductions.com/v2805_Methods_DNB.pdf

Introduction to Powtoon.com
https://earcandleproductions.com/DNB_Final_Powtoon.pdf

Introduction to GoAnimate.com
https://earcandleproductions.com/DNB_GoAnimate.pdf

Introduction to Voice Thread using Mayer Cognitive Learning Theory
https://earcandleproductions.com/DNB_Mayer_LearningTheory.pdf

Introduction to Prezi.com
https://earcandleproductions.com/DNB_Final_TNT3.pdf

3. Adobe Illustrator MA ITEC 840 Projects

Available by request through Drop Box

4. Adobe Photoshop Projects

Available by request through Drop Box

5. Instructional Videography (Adobe Premiere Pro)

Joya Cory Full Spectrum Improvisation Workshop
<http://youtu.be/HRiIOgQ8zAM>

Good Intentions

http://youtu.be/_yu-1vwUva0

Ear Candle Productions and Noodle Brain Productions at Youtube.com

Demo of our Channel 29 Noodle Brain Productions show

Part 4 of 4 Integrity Tone Scale presented by Noodle Brain Productions

<http://youtu.be/Su8yOqnCkWw>

2008 Illuminated Corridor at Kahn Alley in Oakland, CA Part t1

<http://youtu.be/jLDazPbWDIU>

Noodling About (with The Raging Grannies)

<http://youtu.be/O8yxbEGAauc>

Sila (QT) at THE SEA OF DREAMS NYE San Francisco 2009

http://youtu.be/i9WIMz15_Ds

Fool's Gold at the Mezzanine in San Francisco

<http://youtu.be/KUGIW0GfpbI>

Diego's Umbrella at the Mezzanine in San Francisco May 30, 2009

<http://youtu.be/9OnpankXjsU>

The Granite Countertops: Atlas Wept (Official video)

http://youtu.be/ZgJDQ1uqo_Y

Conspiracy Of Beards crash a Bowery party!

<http://youtu.be/Vnvu6yIXMdc>

Terese Taylor performs Hermit: AUL-San Francisco

<http://youtu.be/NT9uLYuV-jE>

Hannah Does "Garbage" at Chez Poulet San Francisco

<http://youtu.be/lnmcfecbnUI>

6. Websites

<https://nicholsonbusinessservices.com>

<https://www.earcandleproductions.com>

<https://noodlebrain.com>

<http://www.youtube.com/earcandleproductions>

<http://www.youtube.com/msnoodlebrain>